Mandatory Disclosure	2018-19

Updated on 1st April 2019

1. Name of the Institution

AICTE File No	F. No. South-West/1-3514734715/2018/EOA
Date & Period of last Approval	4th April 2018 (2018-19)
Name of the Institution	Prin. L. N. Welingkar Institute Of Management Development And Research (WeSchool)
Address of the Institution	Plot No 102&103, Next to BSNL Telephone Exchange, Electronics City Phase I, Hosur Road, Bengaluru **–** 560100 Karnataka State
City & Pin Code	Bengaluru – 560100
State / UT	Karnataka
Longitude & Latitude	
Phone number with STD Code	080-42678300
FAX number with STD code	080 41742108
Office hours at the Institution	9 AM To 5 PM
Academic hours at the Institution	9 AM To 5 PM
Email	anil.rao@welingkar.org
Website	www.welingkar.org
Nearest Railway Station (Distance in Km)	Majestic - 25 Km
Nearest Airport (Distance in Km)	Bengaluru International Airport (65 Kms.)

Type of Institution	Private-Self Financed ✓(AICTE approved autonomous institute)
Category (1) of the Institution	Non-Minority
Category (2) of the Institution Co-Ed / Women only	Co-Ed

2. Name and Address of the Trust / ~~Society/ Company~~ and the Trustees

Name of the organization running the Institution	Shikshana Prasaraka Mandali, Pune
Type of the organization	Trust✓/~~society~~
Address of the organization	Sharada Sabhagriha, S P College Campus, Pune – 411030
Registered with	Public Trust Registration Office, Pune
Registration date	21st Nov 1952
Website of the organization	www.spmandali.org

3. Name and Address of the ~~Vice Chancellor/ Principal~~/Director

Name of Principal / Director	Prof. Dr. Anil Rao Paila
Exact Designation	Sr. Dean & Director, Bengaluru Campus
Phone number with STD Code	080-42678300, Extn. 343
Email ID	anil.rao@welingkar.org
Highest Degree	PhD.
Field of specialization	Management Information Systems (MIS), Marketing & Innovation Management

4. Name of the Affiliating University

NA

5. Governance

- **Members of the Board and their brief background**

Sr. No	Managing Council Members	Designation	Date of Birth	Profession	Academic Qualification
1	Advocate. Shri. Sohanlal K Jain	Chairman, Managing Council	07-09-1949	ADVOCATE	B.A., LLB
2	Shri. Shri Krishna Raghunath Chitale	Vice Chairman, Managing Council	21-03-1951	BUSINESS	B.COM
3	Shri. Vasant Raghunath Desai	Member, Managing Council	28-11-1939	BUSINESS	B.SC
4	Shrimati. Madhuri Satish Misal	Member, Managing Council	19-04-1964	BUSINESS	B.COM
5	Shri. Jayant Vishnudas Kirad	Member, Managing Council	09-02-1965	BUSINESS	B.COM
6	Shri. Satish Vasant Pawar	Member, Managing Council	25-03-1957	BUSINESS	B.A.(HON), MBA
7	Shri. Mihir Krishnakant Prabhu Desai	Member, Managing Council	07-12-1974	BUSINESS	B.A., LLB
8	Shri. Keshav Chintaman Vaze	Member, Managing Council	13-02-1957	BUSINESS	B.SC
9	Advocate. Shri. Damodar Badrinarayan Bhandari	Member, Managing Council	10-05-1961	ADVOCATE	B.COM, LLB
10	Shri. Suresh Madhukar Deole	Member, Managing Council	19-02-1954	RETD. MARINE ENGG	MARINE ENGG
11	Shri. Rajesh Chandrakant Patwardhan	Member, Managing Council	01-08-1967	C.A.	B.COM, FCA, DISA

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Sr. No	Managing Council Members	Designation	Date of Birth	Profession	Academic Qualification
12	Shri. Purushottam Pandurang Kulkarni	Member, Managing Council	21-03-1964	TEACHING	M.SC AGRI, B.ED
13	Shri. Ranjeet Natu	Member, Managing Council	01-10-1973	C.A.	B.COM, FCA
14	Shri. Sunil Joshi	Member, Managing Council	02-07-1963	BUSINESS	B.E., MMS
15	Dr. Radhika Narendra Inamdar	Incharge Secretary, Shikshana Prasaraka Mandali	15-10-1963	PRINCIPAL	M.A., M.Ed., Ph.D.

- ## Members of Academic / Corporate Advisory Board for

PGDM E-Business Program

Sr. No	Name	Designation
1	Mr. Charan R N	Head – Applecare Digital India Hub
2	Mr. Raju Chellaton	Global Operations Leader-Digital Technology Practice-Group 50 Consulting
3	Ms. Sujatha Balakrishnan	Managing Director, Valtech
4	Ms. Asha Prakash	Director-Operations, HCL Technologies
5	Mr. Satish Grampurohit	Associate VP and Senior Director, IT Application Services, Insurance Europe, Infosys

PGDM

CORPORATE ADVISORY BOARD – AS PER SPECIALIZATION		
FINANCE		
Sr. No	Name	Designation
1	Mr Lakshmi Prasad J	Associate Director, Capital Financing, Strategic Transactions Group, HSBC
2	Mr Neeraj Vaddadi	Head of Service Delivery and Transitions, FIS
3	Mr Ajay M R	Entrepreneur &Consultant, Ex- Head, Mergers & Acquisitions (Tax) -PwC
4	Mr Pratap Giri	Sr Adjunct faculty, IIMB
5	Mr. Vivek Mallya	Chartered Accountant, Independent Consultant

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Welingkar Education

6	Mr. Gajendra	Principal, Staff Training Institute, Canara Bank
7	Ms. Mona Sutrave	VP, Finance, Resurgent
HR		
1	Mr Balachandar N	Group Director - Human Resources, Coffee Day Enterprises Ltd
2	Ms. Anjana K R	Regional Head - Talent Acquisition Group-TCS
3	Ms Vaishali Pachchhapurkar	Vice President (HR), Financial Services Analytics, Genpact
MARKETING		
1	Mr. Ponnu Subramanian	Lead International Commercial Officer ME&SEA SPAR International
2	Mr N S Muthukumaran	Executive Director, Hansa Research
3	Mr R Praveen Kumar	Director (Marketing) at Rotomotive India Ltd
4	Mr Pradeep Kumar V	Director, Global Analytics, Hewlett Packard
5	Mr Swami Krishnan	Vice President and Head of Employee Engagement & Development, Sasken Technologies Ltd.
OPERATIONS		
1	Mr K G Mohan Kumar	Joint Managing Director, Toyota Kirloskar Auto Parts Ltd
2	Mr B R Indushekar	VP, Volvo Construction Equipment Pvt. Ltd
3	Mr R Vinaya Kumar	GM, Toyota Kirloskar Motors
4	Mr R Rajagopalan	Chief Manufacturing Officer, Titan Company Ltd

PGDM Business Design & Innovation

Sr. No	Name	Designation
1	Mr. Salil Godika	President & Co-Founder, Happiest Minds
2	Dr. Raja Krishnamurthy	Executive Director, R&D Center, 3M India
3	Mr. Madhavan Satagopan	Chief Technology Officer, Altimetrik
4	Mr. Shridhar Venkat	CEO, Akshaya Patra Foundation
5	Mr. Kapil Khanna	Head, Transportation Systems, Atkins Global
6	Mr. Dinesh Verma	MD, ACE Group Architects & Designers
7	Prof. Vijay Kumar	Professor, Institute of Design, Illinois Institute of Technology, Chicago

- **Frequently of the Board Meeting and Academic Advisory Body**

  Frequency of meetings

Board Meeting   -   Once in a quarter
Academic Advisory Body   –   Once in 2 years

- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements**
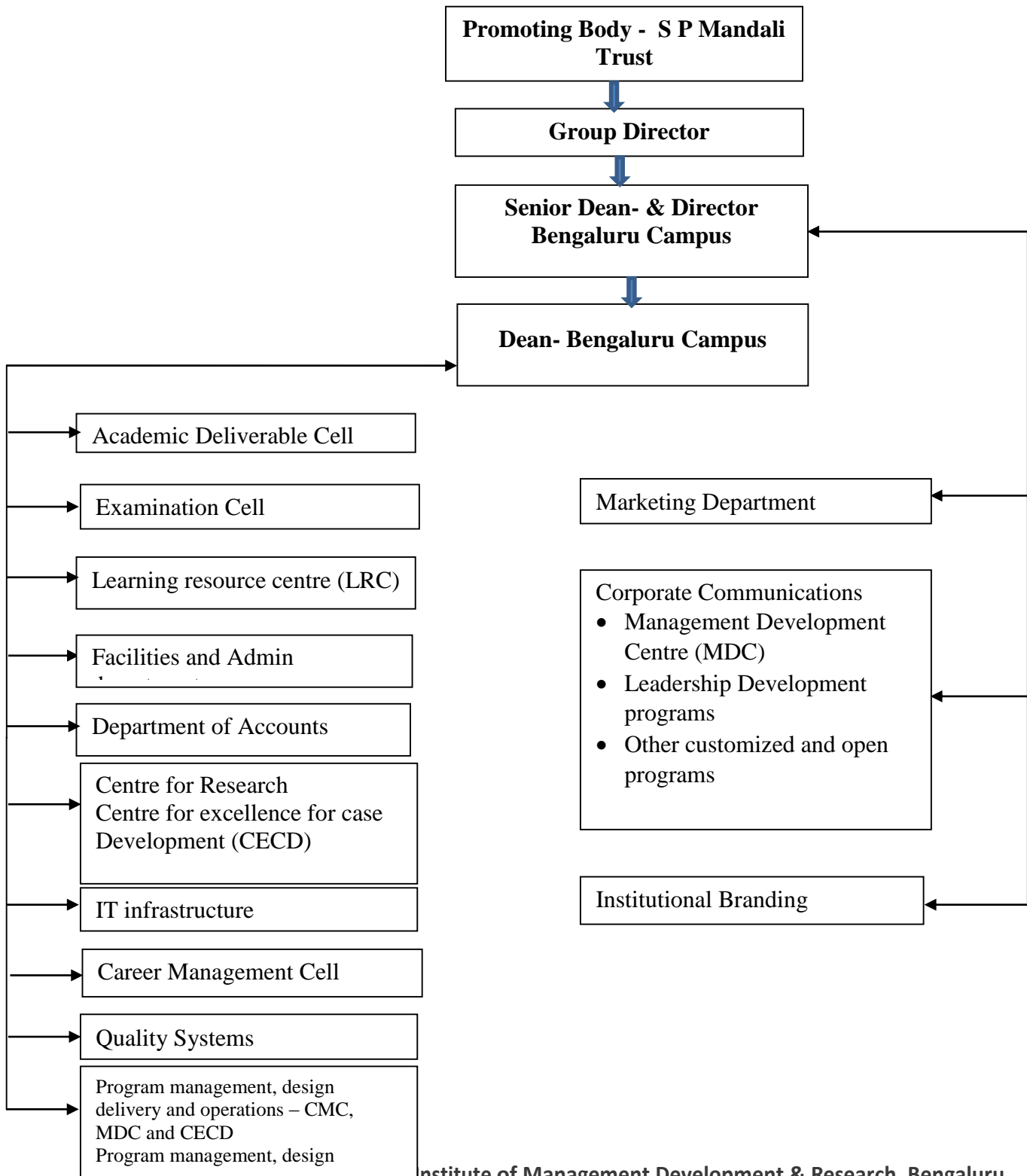
Faculty involvement:
- In Industry academia collaboration
- In upgrading and revisiting curriculum
- In upgrading their knowledge and skills etc. to share with students
- Research initiatives that can be taken to classrooms
- Participating in various conferences, competitions

Student Involvement:
- Being part of various committees that contribute to effective program delivery and implementation – e.g. Managing and placement council
- Participating in various conferences, competitions to maintain brand image and values of the school

- **Organizational Chart and Processes**

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                    ┌─────────────────────────────┐
                    │  Promoting Body -  S P Mandali │
                    │            Trust               │
                    └─────────────────────────────┘
                                  ↓
                    ┌─────────────────────────────┐
                    │        Group Director          │
                    └─────────────────────────────┘
                                  ↓
                    ┌─────────────────────────────┐
                    │   Senior Dean- & Director      │ ←────────┐
                    │     Bengaluru Campus           │          │
                    └─────────────────────────────┘          │
                                  ↓                            │
                    ┌─────────────────────────────┐          │
                    │     Dean- Bengaluru Campus     │          │
                    └─────────────────────────────┘          │
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Left branch (Dean- Bengaluru Campus)	Right branch (Senior Dean- & Director)
Academic Deliverable Cell	Marketing Department
Examination Cell	Corporate Communications • Management Development Centre (MDC) • Leadership Development programs • Other customized and open programs
Learning resource centre (LRC)	Institutional Branding
Facilities and Admin	
Department of Accounts	
Centre for Research Centre for excellence for case Development (CECD)	
IT infrastructure	
Career Management Cell	
Quality Systems	
Program management, design delivery and operations – CMC, MDC and CECD Program management, design	

- **Mechanism/Norms and Procedure for democratic/good Governance**

Various governing and administrative bodies have been formed are in place to ensure good governance.

Adherence to various committees as prescribed by AICTE and other regulatory bodies
Formation and adherence to various internal committees that have been formed to maintain good governance

- **Student Feedback on Institutional Governance / Faculty performance**

  For the faculty assessment the students have the facility to provide faculty feedback min both formal and informal procedures. In the formal procedure they give feedback on every session, faculty and course on a scale of 1 to 5, in a prescribed format. The informal feedback from students is obtained through Open House Sessions with the Director. The observations can be quantified to ascertain the improvement levels in every trimester / semester.

  There are similar open house sessions with deans, programs heads and other HODs to address specific queries or requests.

  The students also have the facility to meet the members of Academic Delivery Cell to share feedback on various sessions and any other improvements that they seek.

  An online Grievance Redressal Mechanism for students has been established for online registration as well as disposal of the Grievances. Any grieved student can lodge the complaint on the institute's E-Learn portal.

  Students are also made aware of various grievance committees available in the campus to address any concerns.

- **Grievance Redressal mechanism for faculty, staff and students**

WeSchool has the mechanism and composition of grievance Redressal cell including Anti Ragging Committee and Sexual Harassment Committee. The committee shall meet within 2 days on receipt of any complaints from the date of receipt of any petition/complaint from anybody and take necessary action as deemed fit and initiate necessary action for solving problem.

Grievance Redressal Committee for Sexual Harassment is headed by **Dr. Asha Sidd**, Director (Academics), Banjara Academy and the members are as follows.

Dr. Anil Rao Paila, Senior Dean and Director - Bengaluru campus	
Dr. Madhavi Lokhande, Dean – Bengaluru campus	
Prof. Mohan Chandra, Professor Emeritus - Business Design and Innovation	
Dr. Jai Raj Nair, Head & Professor - IT	
Dr. Savitha G R, Head – HR & Professor - HR	
Dr. Hema D, Associate Professor - Finance	
Mr. Vijay VC, Senior Manager – Administration	

- **Establishment of Anti Ragging Committee**

The Institute's Anti-Ragging Committee complies with AICTE norms. The composition of the committee includes the Director, Dean, Faculty Members, Staff, Student Representatives and Parents. The committee members are as follows.

Sr. No	Committee Type	Description	Details of the Committee Member
1	Anti-Ragging Committee	Head of the committee	Dr. Anil Rao Paila, Senior Dean and Director - Bengaluru campus
2		Dean of the institution	Dr. Madhavi Lokhande, Dean Bangalore Campus
3		Representatives of faculty members	Dr. Narasimha Murthy, Dean-Marketing & Research
4			Dr. Jai Raj Nair, Professor
5			Prof.Savitha G R, Professor.
6			Prof. Mohan Chandra, Professor Emeritus
7		Representatives of police administration	
8		Representatives of parents,	Jinaraj Yermal, Radharam Darshan Yermal Bada Post Padu 574119, Udupi, Karnataka-
9			Mr. Shridhar Naik, HIG25, C-Block, Kallahalli, Vinoba Nagar Shimoga 577204
10			Mr. Arvind Kulkarni 1489/C, Kulkarni chawl, Khanapur, Belgaum - 591302
11			Mrs. Savitha Varma No64, JC Nest appartment, Singapura Garden Layout, Bangalore 560090
12		Student Representatives	Sudin Yermal, E-BIZ -I Batch 2018 -2020
13			Varsha Naik, PGDM Batch 2018 -2020
14			Varun Kulkarni, PGDM Batch 2018 -2020
15			Madhusudan Varma, PGDM Batch 2018 -2020
16	Anti-Ragging Squad	Faculty Representative	Dr. Anuradha Mahesh, Professor - Retail
17			Dr. Sonia Mehrotra, Professor – CECD & Case Study
18		Admin and Staff	Mr. Vijay VC, Sr. Manager - Administration

19		Representative	Mr. Sunil S, Executive - HR

- **Establishment of Online Grievance Redressal Mechanism**

  An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff /Stakeholders. Any grieved member can lodge the complaint on the institute's website.

  A Eight member Redressal committee is formed. The committee meets as and when required to address the complaints received through different channels.

- **Establishment of Grievance Redressal Committee in the Institution and Appointment of AMBUDSMAN by the University**

  Ombudsman/Grievance Committee Details: -

Name of the Committee Member	Designation	Committee type
Dr. Anil Rao Paila	Sr. Dean & Director	Grievance Redressal
Dr. Madhavi Lokhande	Dean	Grievance Redressal
Dr. Jai Raj Nair	Professor	Grievance Redressal
Prof. Savitha G R	Professor	Grievance Redressal
Prof. Anuradha Mahesh	Professor	Grievance Redressal
Prof. Mohan Chandra	Professor Emeritus - Business Design and Innovation	Grievance Redressal
Mr. Vijay VC	Sr. Manger Administration	Grievance Redressal
Mr. Govind Rathod	Consumer Forum President Mumbai	OMBUDSMAN

- **Establishment of Internal Complaint Committee (ICC)**

Dr. Anil Rao Paila	Senior Dean and Director - Bengaluru campus
Dr. Madhavi Lokhande,	Dean – Bengaluru campus
Prof. Mohan Chandra	Professor Emeritus - Business Design and Innovation
Dr. Jai Raj Nair	Head & Professor - IT
Dr. Savitha G R	Head – HR & Professor - HR

Dr. Hema D	Associate Professor - Finance
Mr. Vijay VC	Senior Manager – Administration

- ## Establishment of Committee for SC/ST

The following constitute the SC/ST committee of WeSchool, Bangalore

Sr. No	Employee Name	Designation	Committee
1	Dr. Anil Rao Paila	Sr. Dean & Director	Director
2	Dr. Madhavi Lokhande	Dean	Chair
3	Prema Kumari	Assistant Manager-Examination Cell	Member
4	Shiva Kumar	Assistant Manager - Marketing	Member
5	Nagaraj R. L.	Deputy Manager - IT	Member
6	Srija Bose	Asst. Professor	Member
7	Rajakumar Alagar	Librarian	Member

- ## Internal Quality Assurance Cell

Institute has constituted aa exclusive two-member team for quality assurance under the guidance of Dean & Director.

6. Programmes

- ## Name of Programmes approved by AICTE

1. Post Graduate Diploma in Management E-Business
2. Post Graduate Diploma in Management
3. Post Graduate Diploma in Management Business Design and Innovation
4. Post Graduate Diploma in Management (Executive)
5. Post Graduate Certificate in Management

Year Wise Sanctioned intake:

Sr. No.	Course	2018-19	Name of Accreditation Applied	Status of Accreditation of the Courses
1	PGDM E-Business	120	NBA	SAR Submitted & Awaiting for PRT Visits
2	PGDM	60	NBA	
3	PGDM BD&I	60	Not Eligible	
4	PGDM (Executive)	60		

5	PGCM	60	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints

- **Program Details**

Sr. No.	Course	Number of Seats	Duration	Cut off Marks	Fee
1	PGDM E-Business	120	24 Months	63.93/100	Rs.1100000/-
2	PGDM	60	24 Months	67.65/100	Rs.1100000/-
3	PGDM BD&I	60	24 Months	54.9/100	Rs.1100000/-
4	PGDM - Executive (PT)	60	15 Months	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	60	12 Months		

- **Placements details for last three years**

Year	No. of Eligible Students	Students Placed	Maximum Salary	Minimum Salary	Average Salary
			In Lakhs		
PGDM E-Business					
2017-18	79	74	10	4.5	7.59
2016-17	73	68	11.27	4.1	7.08
2015-16	71	67	10.58	4.2	7.57
PGDM					
2017-18	41	38	12	4.5	8.03
2016-17	43	41	10.85	4.59	7.58
2015-16	36	30	12	4	7.29
PGDM BD&I					
2017-18	33	28	9.5	5.4	7.37
2016-17	28	27	9.5	4	7.09
2015-16	27	26	10.58	4.6	7.12

7. Faculty

List of Full Time Faculty Members: (AY 2018-19)

Sl. No.	Name	Designation	Qualification	Specialization	Work Experience in years		
					Teaching	Industry	Total
1	Prof. Dr. Anil Rao Paila	Director& Sr. Dean	PhD (MIS), F.C.A, M.Phil, M.C.M, M.Com	General Management	17	13	30
2	Prof. Dr. Madhavi Lokhande	Dean	PhD, FICWA,CMA, M.Com	Finance	15	8	23
3	Prof. Dr. N Murthy	Professor	PhD, MBA	Marketing and Research	17	7	24
4	Prof. Dr. Jai Raj Nair	Professor	PhD, PGDBM, B.Arch	IT	12	8	20
5	Prof. Dr. Madhumita Guha Majumder	Professor	PhD, MA, NET	Business Analytics	24	0	24
6	Prof. Dr. Savitha G R	Professor	PhD., MBA. M.Phil	HR	16	1	17
7	Prof. Dr. Anuradha Mahesh	Professor	MMS, B.Com	Retail	10	10	20
8	Prof. Dr. Sonia Mehrotra	Professor	PhD, M.Phil, MBA, BE	HR	11	13	24
9	Prof. Dr. Hema.D	Associate Professor	PhD, MBA, M.Phil, M.Com, B.Com	Finance	15	0	15
10	Prof. Dr. Santosh Rupa	Associate Professor	PhD, MBA	Finance	15	0	15
11	Prof. Dr. Sowmya C S	Associate Professor	PhD. M.Sc.	HR	8	5	13

12	Dr. Kiran G	Associate Professor	PhD., MBA	Marketing	5	2.5	7.5
13	Dr. Jyoti Joshi Pant	Associate Professor	MBA	HR	6	6	12
14	Dr. Lakshmi Rangarajan	Associate Professor	PhD.	General Management	25	0	25
15	Dr. Vijay Kumar	Associate Professor	CAIIB, MBA, B.Com	Finance	6	29	35
16	Dr. Karishma chaudhary	Assistant Professor	PhD, MBA, B-Tech	Operations	4.5	1.2	5.7
17	Prof. Dr. Smita Gupta **	Assistant Professor	PhD, MA	HR	2.25	2.5	4.5
18	Prof. Mohan Chandra	Assistant Professor	M. Design, P Dip ID	Business Design & Innovation	7	31	38
19	Prof. Prakash Unnakal	Assistant Professor	M. Design, B-Tech.	Business Design & Innovation	13	13	26
20	Prof. Ramanath K	Assistant Professor	MMS, B.Sc.	Marketing (Market Research)	6	27	33
21	Prof. Sridhar T	Assistant Professor	MBA	IT	2	30	32
22	Prof. Anita. S. Pillai	Assistant Professor	MCM	IT	20	2	22
23	Prof. Shekar Prabhakar **	Associate Professor - Marketing	B-Tech. Mech. PGDM	Marketing	7	22	29
24	Prof. Aparna Krishnamoorthy	Assistant Professor	MA, Economics(USA), MA-I, B.com	General Management	11	0	11
25	Prof. Alex Nero	Assistant Professor	B-Tech, MBA	Research	2	2.5	4.5
26	Prof. Dakshina Murthy	Assistant Professor	M-Tech, PhD.	Operations	0	22	22
27	Prof. Srija Bose	Assistant Professor	MA, MDBA	General Management	9	12	21
28	Prof. Asha Mathew	Assistant Professor	MCA, PGDIM	IT	9	1	10

29	Prof. Kalpana Garde**	Asst. Professor-IT	MCM	IT	2	13	15
30	Prof. Supriya Singh Gautam	Assistant Professor	M.Sc.	General Management	0	4	4
31	Prof. Ishani Chakraborty	Assistant Professor	PGDM, M.Sc.	Research	2	7	9
32	Prof. Arpita Mukherjee	Assistant Professor	PGDM	HR	1	5	6
33	Prof. Shobhesh Ranjan	Assistant Professor	MBA	Marketing	3	4	7
34	Prof. Vikram Garg	Assistant Professor	MBA	Marketing	0	19	19

** Faculty is not currently associated with Institute

- **Permanent Faculty : Student Ratio**

Permanent Faculty   =   **31**
Student Intake   =   **480**
Faculty Student Ratio is   =   **1 : 15**

- **Number of Faculty employed and left during the last three years**

Year	Faculty Retained	No. of Faculty Joined	No. of Faculty Left	Total no. of Faculty
2015-16	**27**	**4**	**5**	**26**
2016-17	**26**	**4**	**5***	**25**
2017-18	**25**	**12**	**6**	**31**
2018-19	**31**	**2**	**2**	**31**

(In the Academic year 2016-17 - 2 Faculties relieved on attaining the age of superannuation i.e., 65)

8. Profile of Director / Faculty

Visit below mentioned link for short profile of Faculty

9. Fee

Sr. No.	Course	Number of Seats	Duration	Fee	Hostel Fee
1	PGDM E-Business	120	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum
2	PGDM	60	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum
3	PGDM BD&I	60	24 Months	Rs.1100000/-	Rs.1,43,800/- per annum
4	PGDM - Executive (PT)	60	15 Months	No Admission	
5	PGCM (PT)	60	12 Months		

Number of Fee Waivers / Scholarship offered   -   Nil

10. Admission

- **Number of seats sanctioned with the year of approval**

Program	Year of Approval	Sanctioned Intake	
PGDM E-Business	2008	60	120
	2010	60	
PGDM	2009	60	
PGDM BD&I	2010	60	
PGDM - Executive (PT)	2011	60	
PGCM (PT)	2011	60	

- Number of Students admitted under various categories each year in the last three years

Program	Sanctioned Intake	2018-19	2017-18	2016-17

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PGDM E-Business	120	100	89	79
PGDM	60	53	43	42
PGDM BD&I	60	35	36	33
PGDM - Executive (PT)	60	No Admission		
PGCM (PT)	60			

11. Admission Procedure

- **Mention the admission test being followed, name and address of the Test Agency and its URL (website)**

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)
Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570
PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - www.atma-aims.org)

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – www.dte.org.in/mba)

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - http://www.aima.in)

- **Number of seats allotted to different Test Qualified candidate separately**

CMAT / XAT/ATMA/ MAT/ MH-CET (State conducted test)

Course Name	MH-CET	CMAT	CAT	XAT	ATMA	Others
Post Graduate Diploma in Management (F/T)	24	16	6	0	7	0
Post Graduate Diploma in Management E-Business (F/T)	52	40	6	1	1	0
Post Graduate Diploma in Management – Business Design and Innovation(F/T)	11	19	3	0	2	0

12. Criteria and Weightages for Admission

Student Selection Process for the AY 2018-19

➢ **Eligibility**

A minimum 50% in graduation, which must be completed by June 2018

Should have taken CAT (2017) conducted by the IIMs for the year specified in the advertisement (IIMS have no role in the Welingkar admission process) and /or/ XAT (2018) / and / or ATMA (2018) and / or CMAT (2018) and / or *MH-CET (2018) and / or GMAT (2015 onwards).

*Subject to approval by AICTE

➢ **Selection Process**

WeSchool's Unique Profile based selection process assigns significant value to academic performances, work experience, Group Activity, Personal Interview along with the written test scores.

The final selection is based on the composite score of: Entrance Test (35%) + Overall profile (65%)

The Selection process for WeSchool this year includes the following parameters:

Parameter	Weightage
Qualifying Entrance Test percentile; Best of percentile in CAT (2017). CMAT (2018), XAT (2018), ATMA (2018), GMAT (2015 onwards) and MH-CET (2018) will be considered	**35%**
Academics (X,XII, Graduation and Post-Graduation) ** Basic eligibility of 50% in graduation is mandatory	**15%**
Group Discussion and Personal Interview (this will evaluate the student's response to the essay questions in the form, work experience, if any, how you respond to the activities and questions posed in the GDPI and your personality characteristics etc.)	**45%**
Sports, Extra-Curricular activities awards and achievements at District, National, International level, Academic diversity etc.	**5%**
Total Composite Score Merit position of the of above parameters will be used for offering admission to a program	**100%**

- **Admission Calendar**

Last date for submission of applications –   22nd Mar. 2018

Dates for Group Discussion (GD) / Interviews:

First Round
> Mumbai   – 17th & 18th February 2018
> Bengaluru – 17th February 2018
> Delhi   - 24th & 25th February 2018

Second Round
> Mumbai -   7th & 8th April 2018
> Bengaluru – 7th & 8th April 2018

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- **Last date for closing of Admission   - 20th July 2018**

- **Starting of the Academic Session**

Induction Program: Foundation Fortnight (Neev) Batch 2018-2020 from 20th June 2018 – 5th July 2018

15. Information of Infrastructure and Other Resources Available

Instructional Area:

Sr. No.	Space Name	Room Type(mention Class room / Lab / Toilet, etc.)	Carpet Area (in sqm)
1	Discover - 4 (GF)	Class Room – 1	81.19
2	Discover - 5(GF)	Class Room – 2	90.32
3	Discover – 6 (GF)	Class Room - 3	66.87
4	Discover – 1 (GF)	Class Room – 4	67.91
5	Discover – 2 (GF)	Class Room – 5	70.93
6	Discover - 7(FF)	Class Room – 6	90.43
7	Discover – 8(FF)	Class Room – 7	102.21
8	Discover–9 (FF)	Class Room – 8	90.43
9	Discover – 10 (FF)	Class Room - 9	74.33
10	MDP – CR (FF)	Class Room - 10	76.75
11	Tutorial Room – (FF-InnoWe)	Tutorial Room – 1	34
12	Tutorial Room (GF)	Tutorial Room – 2	33.01
13	Tutorial Room (GF)	Tutorial Room – 3	59.64
14	Computer Centre/Lab (GF)	Computer Lab	160.52
15	Learning Resource centre (GF)	Library & Reading Room	131.27
16	Seminar Hall (SF)	Seminar Hall – 1	133.63
17	Seminar Hall (SF)	Seminar Hall – 2	134
18	Seminar Hall (Discover 3 - GF)	Seminar Hall – 3	132.75
		Total	**1630.19**

* GF – Ground Floor
   FF – First Floor
   SF – Second Floor

Facilities for disabled   -   Lift, Ramp, Wheel chair, lift and Rest room for
                                                                    Disabled. Campus has taken due care for disabled,

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in fact, they can go to any part of the campus with ease.

- **Occupancy Certificate**   -   Available
- **Fire and Safety Certificate**   -   Available
- **Hostel Facilities**   -   Available

- **Library**

Relevance of available learning resources including e-resources
Books (Print collection)

Academic Year	Titles	Volumes
2016-17	**5235**	12781
2017-18	**5878**	13918
2018-19	**5920**	14004

E-Books Collection in Library

Academic Year	Titles	Volumes
2016-17	20214	20214
2017-18	20500	20500
2018-19	21000	21000

Year-wise details of National/International Journals and Magazines:

Academic Year	No. of Journals (Print)	Indian (Print)	International (Print)	Magazine (Print)	e-journals
2016-17	66	61	5	27	28,606
2017-18	60	55	5	21	28,606
2018-19	60	55	5	19	5000

List of Databases

Academic Year	Total No. of Databases	Name of the Database
2016-17	4	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. ACE Equity 4. J-Gate Social & Management Sciences

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Academic Year	Total No. of Databases	Name of the Database
2017-18	5	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. Gartner Database (Both campus) 4. J-Gate 5. E-Book Central
2018-19	6	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. ACE Equity 4. EMIS-Emerging Markets (Both campus) 5. E-Book Central 6. Turnitin Plagiarism (Both campus)

- **Computing Facilities**

List of Available System Software

Sr. No.	System Software's	Users License
1	Windows 2012 Standard AE	1
2	Windows 2008 Standard AE	3
3	Windows 2003 TCAL	90
4	Windows 2003 Standard AE	4
5	Windows XP Professional.	30
6	Linux – Cent OS	Open Source / Freeware
7	Windows 10 Prof	2
8	Windows 7 Starter	66
9	Windows 8.1	1
10	Windows 7 Prof	4
11	Apple IOS for Ipad	2
12	Windows 7/10 Prof	70

List of Available Application Software

Sr. No.	Application Software's	License Type / Qty.
1	7Zip	Open Source / Freeware
2	Foxit Reader	Open Source / Freeware
3	Open Office 3.1	Open Source / Freeware
4	MySql 5.2	Open Source / Freeware
5	Symantec End Point Protection	100 User
6	MS Project 2005	10 User

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Sr. No.	Application Software's	License Type / Qty.
7	MS SQL Server 2005	5 User
8	Libex (Library)	Multi User
9	Accord ACE Equity	IP Based
10	Tally 9.1(Multi User)	Multi User
11	MS Office 2016 std	150 User
12	Apache Web Server	Open Source / Freeware
13	Adobe Acrobat 9.0	Freeware
14	Corel Draw Graphies Suite CS5	-
15	Photo shop	-
16	Adobe illustrator	-
17	Adobe in design	-
18	Adobe Flash	-
19	Dream viewer	-
20	Adobe fireworks	-
21	English Learning lab	1
22	SPSS Statistics 20.00	20 User
23	SPSS Modeller 18.00	30 User
24	Stat craft	50 User
25	Minitab 16	10 User
26	Adobe Acrobat X Pro	1
27	CA ARC Server Backup	1
28	Koha (Library Software)	Web Based
29	R	Open Source / Freeware
30	ZK Attendance Software	2
31	Call Billing Software	Call Logs
32	Skype	Freeware

Internet connection details

Sr. No.	Computational Details	No's
1	Internet Bandwidth in MBPS	224
2	Internet Connection Ratio	1:1

List of available learning Technologies

Sr. No.	Learning Technologies	Quantity
1	Desktop / Laptop(PC)	**315**

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Sr. No.	Learning Technologies	Quantity
2	Printers	32
3	Video conference unit	6
4	Sound amplifier	15
5	LCD projector	26
6	Cordless microphone	40
7	Copier	04
8	LTO-6 Backup drive	01
9	UPS 80KVA	01
10	Plasma Displays	10
11	Servers	7
12	Storage server	1

- **Innovation Cell**

Our campus has the appropriate infrastructure that encourages creative thinking through the Innovation Lab- INNOWE and Prototype Lab. One of our success stories is that of the moving solutions startup –PIKOL which was incubated on our campus. This was a venture which had a mix of our students and faculty as the entrepreneurs.

InnoWe Lab at WeSchool, Bengaluru is an initiative for students to incubate their innovative ideas through activities such as brainstorming, co-creation workshops, idea competitions, concept displays, etc., and also have invited expert talk sessions with innovators, innovation evangelists, venture managers and such others. The InnoWe Lab nurtures an ecosystem for innovation in the campus.

InnoWe Lab a place to ideate and incubate

Business leaders of tomorrow need to be innovative and explorative. WeSchool inculcates the learning and skills-set in future business leaders to be innovative business creators, through integrating Design Thinking and the Innovation process into mainstream management subjects in the Business Design & Innovation program.

Proto Lab - to build, test, and validate concepts

The Proto Lab is an extension to the InnoWe Lab, wherein it is a platform for the students of Business Design, and also the other Program streams on campus, to explore, develop, and build their designs and business ideas. They validate their ideas and concepts, by building the models and testing them to experiment with their ideas and concepts. Through the Proto Lab, the students are encouraged and facilitated to think innovatively, promoting a sense of innovation and entrepreneurship on the campus.

Entrepreneurship Cell

The objective of 'Wenture-' the entrepreneurship cell is to create an ecosystem that supports innovation and entrepreneurship through the use of available resources and our network. As part of our constant endeavour to encourage student entrepreneurial initiatives, Wenture - the Entrepreneurship Cell @ WeSchool conducted an Inaugural Intra - Campus Business - Plan competition for all our students. The goal was to encourage and nurture our students in understanding the benefits of choosing entrepreneurship as one of the pathways to a successful and fulfilling career. The event was conducted over a period of one month, wherein 26 different student teams competed in two rounds.

- ## Compliance of the National Academic Depository (NAD)

   Complied

- ## List of facilities available

   - ### Games & Sports Facilities   -   Available at Hostel

     WeSchool encourages their students to be a part of the annual **Joga Bonito (Football fest)**, **WeCket (Cricket)** tournament held for students of the 2-year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all the faculty, staff, alumni and students

   - ### Extra-Curricular Activities

     At WeSchool Bangalore, students are encouraged to organize and participate in various cultural programs. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ganesha Chaturthi, Onam, Dusshera, Dandiya, Pongal, Holi, Farewell to Senior Students etc. WeSchool's Hobby Kitchen provides students a unique facility to try their culinary skills during their free time, which not only helps them to try out their cooking skills but also act as a stress buster in their hectic academic life.

   - ### Soft Skill Development Facilities

In all PGDM Programs, institute constantly keep focus on grooming students and in preparing them as industry ready. These program has courses such as – Business Communication, Perspective Management, Foreign Language. This helps in enhancing students' presentation skills (oral and written).

- **Teaching Learning Process**

  - **Curricula and syllabus for each of the programmes as approved by the University**

    Not Applicable

  - **Academic Calendar of the University**

    Not Applicable

  - **Academic Time Table with the name of the Faculty members handling the Course** (Indicative)

S.P MANDALI'S PRIN.L. N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH PGDM 2017 - 19 Batch - Trimester IV Subjects - Faculty list		
Subjects	**Credits**	**Faculty**
GM401. International Business	3	Dr. Lakshmi Rangarajan
GM402 Integrative Manager – theory & cases	4.5	Dr. Sonia Mehrotra + Prof. Ishani C, Dr. Jai Raj Nair, Dr. Hema D, Dr. Lakshmi R, Dr. D N Murthy, Dr. Madhumita Majumder, Prof. D Banerjee
GM403. Summer Project *	1.5	
Marketing		
M404. Product & Brand Management	3	Prof. Anand P
M405. International Marketing	3	Prof. D Banerjee
M406. Integrated Marketing Communications	3	Dr. Kunal Saxena
Electives for Marketing		
M408. B2B marketing	3	Prof. Aaditya Vidyarthi
GM404. IT- Vertical		Dr. Jai Raj Nair
~~GM405. Advanced Business Analytics I~~	3	~~Dr. Madhumitha Majumdar~~
A407. Marketing Analytics		Prof. Nandish Managi
Finance		
F404. Advanced Financial Management	3	Dr. Santosh Rupa Jaladi
F405. Fundamentals of Banking	3	Dr. Vijay Kumar + Prof. Tina Chaturvedi
F406. Mergers & Acquisitions	3	Prof. Ajay M R
Electives for Finance		
F407. Financial Risk Management	3	Dr. Vijay Kumar
F409. Capital Markets Fundamentals	3	Prof. Indranil Saha
Operations		
OP404. Productivity Techniques *	1.5	Prof. Alex Nero
OP405. Production Planning & Control Systems *	1.5	Prof. Dakshina Murthy
OP406. Materials Management	1.5	Prof. Dakshina Murthy / Prof. C N Udaya Shankar
OP407. Operations in Service *	1.5	Prof. C N Udaya Shankar
OP408. Logistics & SCM	3	Prof. Dakshina Murthy
Electives for Operations		
M408. B2B Marketing	3	Prof. Aaditya Vidyarthi
GM404. IT- Vertical		Dr. Jai Raj Nair
GM405. Advanced Business Analytics I	3	Dr. Madhumitha Majumdar
A407. Marketing Analytics		Prof. Nandish Managi
HRM		
HR404. Industrial relations & Labour laws	3	Prof. Rajeev M N
HR405. Competency Assessment, Management & PMS	3	Dr. Jyoti Pant
HR406. Total Rewards (Compensation & benefits)	3	Prof. Ramesh Ranjan
Electives for HRM		
HR 407 HR Lab*	1.5	Dr. Savitha G R + Prof. Arpita M
HR 408 Talent Management *	1.5	Dr. Sonia Mehrotra + Prof. Ishani C
HR 410 Learning Training & Development *	1.5	Dr. Sowmya C S, Prof. Arpita M
HR 411 HR Analytics *	1.5	Dr. Prathap B
Analytics		
A404. Descriptive Analytics & Data Visualization	3	Prof. Johnson P
A405. Data Warehousing & Business Intelligence	3	Prof. T S Sridhar
A406. Predictive Analytics	3	Dr. Madhumitha Majumdar
Electives for Analytics		
A407. Marketing Analytics	3	Prof. Nandish Managi
F407. Financial Risk Management	3	Dr. Vijay Kumar
Total Credits	**21**	

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- **Teaching Load of each Faculty (Indicative)**
  Utilization of working hours by faculty (Work Load)

Dr.Savitha G R		
Utilisation of working hours by faculty members for the academic year 2017-18		

Total no of hours available to faculty members for one trimester: **525 hours**
Total no of hours available to faculty members for one year over 3 trimesters :**525hrs * 3 = 1575 hrs**

Dr.Savitha G R			
Sl no	**2017-2018**		**No of hours**
1	Workload	Teaching	91
2		MDC	21
3		Research	80
4		Other Administrative Activities	1029
Total no of hours for the academic year 2017-18			**1221**

	Year 2017-18
Total no of hours available for one academic year	1575
Total no of Teaching + MDC + Research + Other Administrative activities hours spent by the faculty for one academic year	1221
Total no of leaves (converted in to hours) taken by the faculty for one academic year (* Leaves taken as of July 2017 - April 2018)	344
Remaining hours	10

Dr.Savitha G R

Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (& 2016-18 & 2017-19 Batches) - Tri IV & I

Table below shows Tri IV (From 3rd July to 23rd September 2017):

Table below shows Tri I (From 21st July to 7th October 2017):

Sl. No	Subjects	2016-18 Trimester IV					2017-19 Trimester I				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I		PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I	
1	HR(Blended with HBW)	Non Credit						6	6		6	18
2	Perspective Management*	3								16		16
	Total No of Hrs											34

* Remaining sessions were taken by Visiting Faculty Prof. Shankar T

Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (2015 - 17 & 2016 - 18 Batches) - Tri V & II

Table below shows Tri V (From 9th October 2017 to 13th January 2018):

Table below shows Tri II (From 23rd October 2017 to 13th January 2018):

Sl. No	Subjects	2016-18 Trimester V					2017-19 Trimester II				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I		PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I	
1	Organisational Behaviour	1.5						14	14			28
2	Managing Groups, Teams, high Performance Teams Through Effective Leadership	1.5								16.5		17
	Total No of Hrs											45

Work load of Core Faculty - PGDM EBIZ, PGDM & BD & I (2015 - 17 & 2016 - 18 Batches) - Tri VI & III

Table below shows Tri VI (From 5th February to 25th February 2018):

Table below shows Tri III (From 30th January to 14th April 2018):

Sl. No	Subjects	2016-18 Trimester VI					2017-19 Trimester III				Total No of Hrs
		Credits	PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I		PGDM EBiz Batch 1	PGDM EBiz Batch 2	PGDM	PGDM BD & I	
1	Human Resource Management*	1.5									12	12
	Total No of Hrs											12

* 2 Hrs GL by Prof. Ramesh Ranjan

Total number of teaching hours for the year 2017-18 =	91

Dr. Madhavi Lokhande
Dean - Bangalore Campus

ADMINISTRATIVE ACTIVITIES

Sl.No	Trim 1 & 4 (july -sept) 2017		Trim 2 & 5 (oct-dec) 2017		Trim 3 & 6 (Jan-Mar) 2018		Remarks
	No. of Hrs	Activity	No. of Hrs	Activity	No. of Hrs	Activity	
1	45	GEPI - Includes visit to mumbai campus + Two day process of Bangalore Campus and the support extended to core team.	15	GCL - Project Mentoring and GCL workshops as per design	45	DC AND IRC (4 DAYS of event at10 Hrs per day + 10 days of preparation as 2 hours per day)	
2	140	NEEV - Foundation Program - As a core team member, 15 days of planning and 15 days of execution is considered. An average contribution in hours towards this would be 6 hours per day	80	NIRF ROUND TABLE - As a program convener, Have considered at minimum level of 10 working days of 8 hours.	30	GDPI 2018 - Three day process of Bangalore and the support extended to core team. (10 hours per day)	
3	15	GCL - Project Mentoring and GCL workshops as per design .	24	Project guidance for How Business Works? (2 hours per week)	20	GCL - Project Mentoring and GCL workshops as per design - . this also includes GCL Showcase.	
4	55	NBA DOCUMENTATION - Average of 10 days has been considered at a std time of 8 hours per day.	55	NBA DOCUMENTATION - Average of 15 days has been considered at a std time of 8 hours per day.	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	
6	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	65	Attending to visitors, in house meetings, VC's , Telephonic meetings etc and AC-DC (30 to 40 minutes per day-all inclusive)	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	
7	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	30	Class Room Preparation- 1:1 (at a minimal level of 1 hour of preparation to take 1 hour session)	2	Setting up of question paper - 2 sets - Std time of 1 hour per question paper is considered	
8	2	Setting up of question paper - 2 sets -1 hour per question paper is considered	2	Setting up of question paper - 2 sets - Std time of 1 hour per question paper is considered	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	
9	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	10	Evaluation of Answer Scripts (at 10 minutes per paper evaluation)	24	Project guidance for How Business Works? (2 hours per week)	
10	20	Project guidance for How Business Works? (2 hours per week)	20	NHRD publication related work like formatting best practices, taking approvals and coordinating with NHRD team (2 hours per week)	20	Organizing Farewell as a core team member , have considered 4 hours per day for 5days	
11	20	Faculty meetings, core committee meetings, faculty discussions, discussions with students etc	20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)	20	NHRD Publication work (10 hours per month)	
12	20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)			20	HR Related tasks as and when arises (7 hours per month- considered at minimum level)	
Total	422		321		286		1029

TOTAL NUMBER OF AVAILABLE WORKING HOURS IN A YEAR	1575 HOURS	
TOTAL NUMBER OF LEAVES TAKEN (AVERAGE)	280 HOURS	8 CLS AND AROUND 5 MLs and 20 Els - on an average utilized to maintain work life balance
		so approx. 35 days leave of 8 hours each = 280
TOTAL NUMBER OF WORKING HOURS IN 2017-18	1295 HOURS	
TOTAL NUMBER OF HOURS WORKED IN 2017-18	1438 Hours	**506+ 390 + 311 + Teaching work load (approx 130 hours includes internship guidance) + MDP 21 + RESEARCH AND CONFERENCE 80**
TOTAL NUMBER OF HOURS STRETCHED BEYOND THE AVAILABLE HOURS (2017-18)	143 HOURS	**Please Note:** Have stretched approximately 30 min time per month on an avereage as against my std time of working hours (matches with the HR attendance sheet as well)

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Research Workload for the year 2017-18						
Sl. No	Research	July - September	October - December	January - March	April - June	Total
1	Papers Published (Nos)		1	1	2*	20 HOURS
2	Research Conference/conference & seminars + Applied Research(Nos)		NHRD Annual Conference	Digital Darwinism by BCCI		
3	Total No.of Hours Spent		30	30		60

* projected
1 Research paper X 10 HOURS EACH = 20 HOURS

Seminars & Conferences				
Sl No	Event Title	Event Period	Event Place	Remarks
1	XIME Conference	28.03.17	Bangalore	
2	SHRLS	20.01.17	Lonavala	Attend SHRL training program
3	National Institute of Ranking Framework	28.08.17	Bangalore	Round table conducted in campus attended by participant
4	BCIC conference	21.02.2018		

- **Internal Continuous Evaluation System and place:**

Evaluation of student performance for continuous improvement. It is mandatory for the designated faculty to assess/evaluate the performance of their students' performance during the trimester. This is done on a continuous basis throughout the trimester and follows the following evaluation methods:

- Class Participation
- Quizzes
- Surprise tests
- Assignments/field-work and presentations
- Viva-voce/oral tests
- Mid-term test
- Real-world case studies
- CASE tools-based exercises

The end-term examination is based on the entire syllabus for the term.

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the final examination will carry marks in 40%:60% proportion.

- **Student's assessment of Faculty, System in place**

ADC (Academic Deliverable Cell) takes feedback at the end of 4 or 3 sessions for a full credit / half credit courses respectively – the summary of feedback is shared with Deans / Program Heads / Specialization Heads so that they can take corrective actions, if required.

A Feedback mechanism is incorporated into the delivery of the program. In order to achieve the highest level of quality and consistency in academic deliverables, WeSchool has designed a Feedback mechanism (Student Teaching Evaluation) i.e. Faculty feedback from students.

- **For each Post Graduate Courses give the following**

Title of the course	Curricula and Syllabi	Laboratory Facilities exclusive to the Post Graduate Course	Software/All design Tools
PGDM E-Business	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-e-business	NA	SPSS Statistics 20.00 SPSS Modeller 18.00 MS Project
PGDM	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm	NA	SPSS Statistics 20.00 SPSS Modeller 18.00 MS Project
PGDM – Business Design & Innovation	https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-business-design-and-innovation	NA	SPSS Statistics 20.00 SPSS Modeller 18.00 Adobe Photoshop

		Adobe design Premium-CS-5 Corel Draw X5

Academic Calendar for PGDM E-Business, PGDM and PGDM Business Design and Innovation Program.

Proposed Academic Calendar (2018-19)

	Trimester	Lectures		No. of Days	Examination		No. of Days
		Schedule of Lectures & Examinations: All PGDM programs Academic Calendar					
		Start Date	**End Date**		**Start Date**	**End Date**	
Junior Batch 2018-20	Foundation Fortninght	Wednesday, 20 June 2018	Thursday, 5 July 2018	14			
	Trimester I	Friday, 06 July 2018	Saturday, 29 September 2018	86	Monday, 1 October 2018	Thursday, 11 October 2018	9
	Trimester II*	Friday, 12 October 2018	Saturday, 12 January 2019	88	Monday, 14 January 2019	Wednesday, 23 January 2019	9
	Trimester III	Friday, 25 January 2019	Wednesday, 17 April 2019	83	Friday, 19 April 2019	Monday, 29 April 2019	9
				271			27
	Summer Project	02 May 2019	30 June 2019	60			
		Start Date	**End Date**		**Start Date**	**End Date**	
Senior Batch 2017-19	Trimester IV	Monday, 09 July 2018	Saturday, 29 September 2018	83	Monday, 1 October 2018	Thursday, 11 October 2018	9
	Trimester V*	Friday, 12 October 2018	Saturday, 12 January 2019	88	Monday, 14 January 2019	Wednesday, 23 January 2019	9
	Trimester VI	Friday, 25 January 2019	Saturday, 30 March 2019	65	Monday, 22 April 2019	Thursday, 25 April 2019	4
				236			22
	* Mid Term Break	05 November 2018	09 November 2018	5			

16. Enrollment of Students in the last 3 years

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Sr. No	Academic Year	Batch	Course Sanctioned	Sanctioned Intake	Actual Enrolments
1	2018-2019	2018-2020	PGDM- E-Business	120	100
			PGDM	60	53
			PGDM-Business Design & Innovation	60	35
2	2017-2018	2017-2019	PGDM- E-Business	120	89
			PGDM	60	43
			PGDM-Business Design & Innovation	60	36
3	2016-2017	2016-2018	PGDM- E-Business	120	79
			PGDM	60	42
			PGDM-Business Design & Innovation	60	33

17. List of Research Projects/Consultancy Works

- **Sponsored Research Projects**

Sr. No.	Financial Year	Client Organization	Title of the project	Amount received (in Rupees)
1	**2016-17**	Continental Automotive	People Management skills of the organization (PEP)	2,53,000
2	**2017-18**	Manjushree Pvt. Ltd.	Learning experiences to mid-level managers (EDP)	11,50,500
3	**2018-19**	State Bank of India	Managing Organizational Transition	7,67,000

- **Details of Consultancy Assignments of the institution are furnished below:**

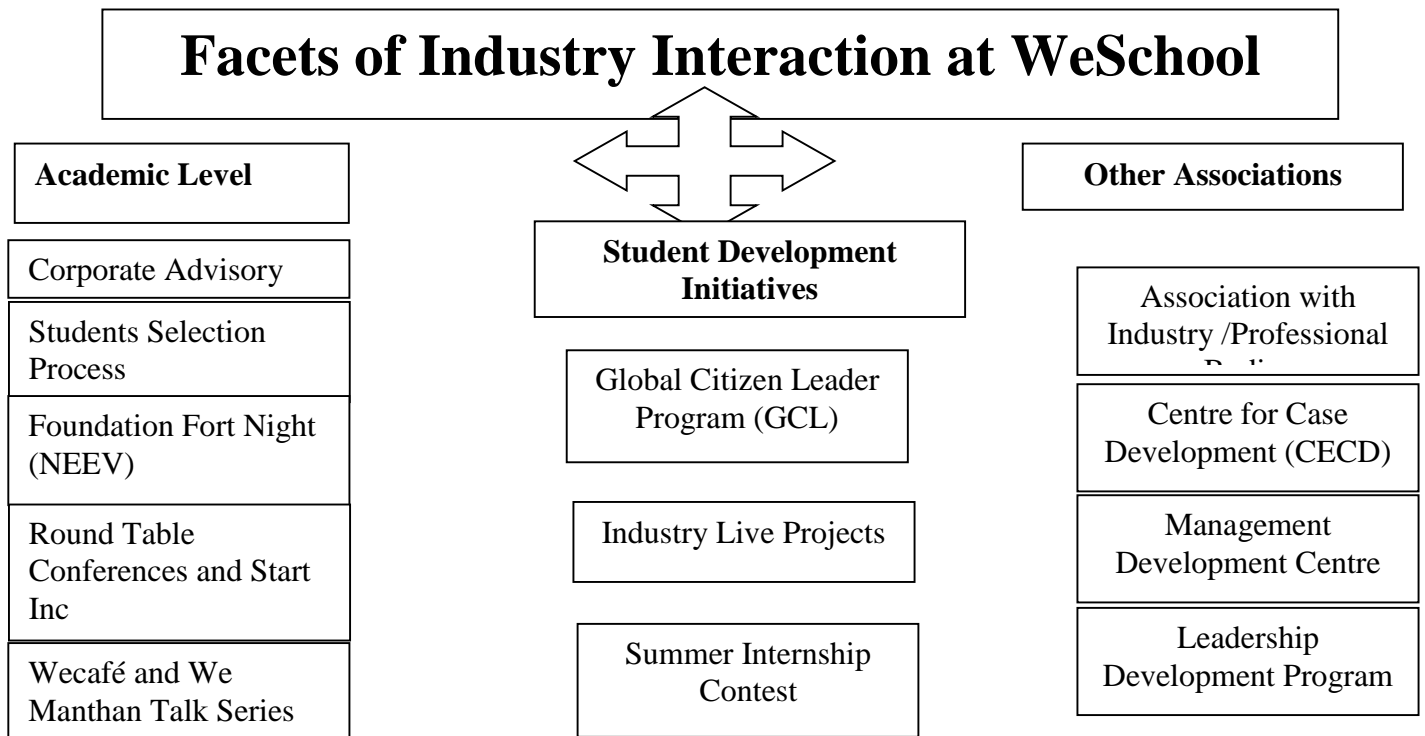| Sr. No	Funding Agency	Project/Assignment Title	Academic Year	Duration
1.	Unfold Consulting	Assignment on Intrapreneurship and Accelerators	2018-2019	8 Months
2.	Yellow Edge Australia	To broaden personal and professional horizons and foster a deeper understanding of leadership practices in India.	2018-2019	5 days
3.	Haier Electronics	An advertising campaign for bottom mounted refrigerators	2017-2018	2 months

Sr. No	Funding Agency	Project/Assignment Title	Academic Year	Duration
4.	Haier Electronics	An advertising campaign smart air-conditioners	2017-2018	2 months
5.	Haier Electronics	Concept and Pre-Testing of Television Commercials for Haier Appliances. Twin Drum Washing machines	2017-2018	2 months
6.	SPAR Hypermarket	Assignment for talent development and movement of team leads into store managers	2016-2017	75 hrs
7.	Yellow Edge, Australia	To broaden personal and professional horizons and foster a deeper understanding of leadership practices in India.	2016-2017	5 days
8.	ADECCO India Pvt Ltd	To bridge the competency gaps for the high potential talent at Adecco	2016-2017	9 months

- ## Summary of Research Publication

Particulars	National / International	2018-19	2017-18	2016-17
Number of Paper Publication	International	6	13	1
	National	10	6	2
Number of Case study Publication	International	2	--	5
	National	--	2	4
Number of Articles Published	International	--	--	--
	National	5	2	4
Number of Papers presented in Conferences Nationally and Internationally	International	2	2	1
	National	2	10	2
Chapters Published In Books	International	2	--	--
	National	--	1	--
Books published (edited)		1		

- **Industry Linkage**

Facets of industry Interaction at WeSchool

Facets of Industry Interaction at WeSchool

Academic Level	**Student Development Initiatives**	**Other Associations**
Corporate Advisory		
Students Selection Process	Global Citizen Leader Program (GCL)	Association with Industry /Professional Bodies
Foundation Fort Night (NEEV)		Centre for Case Development (CECD)
Round Table Conferences and Start Inc	Industry Live Projects	Management Development Centre
Wecafé and We Manthan Talk Series	Summer Internship Contest	Leadership Development Program

| Entrepreneurship Cell | | Assessment Centre /Development Centre | | Alumni Connect |

| Entrepreneurship Cell |

| Guest Sessions |

| Visiting Faculty from Industry |

| Industry Visits |

| Assessment Centre /Development Centre |

| Alumni Connect |

- **MoUs with Industries**
  - Infosys BPO Ltd
  - Yellow Edge
  - McDonalds
  - Unfold Consulting

18. LoA and Subsequent EoA till the current Academic Year

Visit for approval letters https://www.welingkar.org/mandatory-disclosures

19. Accounted audited statement for the last three years:

Visit for Balance Sheet : https://www.welingkar.org/mandatory-disclosures

20. Best Practices adopted, if any

The Best Practices /Developments/ Innovations

What separates an organization from others is not doing different things, but doing things differently. Over the years WeSchool, Bengaluru have initiated several innovative practices that have added to the effectiveness of our education process.

Below mentioned are some of the best practices we follow at our campus for students' holistic development.

- o Foundation Fortnight (NEEV)
- o Association with industry bodies
- o Project based, innovative approach to business solutions
- o Functional Proficiency Test- Students take an online test towards the end of the 3rd trimester (end of first year) to help them qualify for a specialization such as Marketing, Finance, HR, Operations, Analytics etc.
- o Students Personal Development Programs
- o Global Citizen Leadership Program (GCL)
- o Structured Mentorship (AC / DC)
- o Foreign Languages training
- o Leadership through Rotaract club of Welingkar, Bangalore
- o Entrepreneurship & Innovative Culture for Personal Development
- o Six Sigma Training
- o Corporate Interactions like WeCafe, RoundTable conferences, StartInc, WeManthan Talk series etc.
- o Association with industry bodies
- o CAPM: The Certified Associate in Project Management (CAPM) course gives beginners an overview of core project management philosophies and knowledge of the five process groups and ten knowledge areas prescribed by the Project Management Institute (PMI). This course prepares the students for the CAPM certification exam.
- o Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects
- o Conscious Living by Heartfulness Institute: Heartfulness Education enables teachers and students to live a balanced, purposeful, and a happy life using heart-based practices, so that they are equipped to contribute towards a sustainable community citizenship.

Additionally, to maintain academic quality assurance and continuous improvement the following department/process/measures are in place.

- • Availability of Academic Deliverable Cell (ADC)
- • Well defined Assurance of Learning (AOL) goals
- • Harvard Business School (HBS) online courses (CORe Credential of Readiness)

- Introduction of new specialization/verticals/courses for quality assurance
- Introduction of study tour (International)
- Teaching Learning Plan (TLP)
- Stringent selection process for faculty/visiting faculty
- Periodic curriculum review
- Academic Audits
- Formal Feedback Mechanism
- Industry supported Review Process for Students Assessment Centre/Development Centre (AC/DC)
- Well defined feedback mechanisms for Students Summer Internship
- Project Oriented Academic Delivery
- Mentoring by Faculty
- Student Management Councils
- Continuous Evaluation of Students' Academic Performance
- Student Counselling facility
- Self-appraisal Process for Faculty
- Access to all Program Administration Data
- Entrepreneurship Cell
- Counselling Service for the students